



## **YWCA TORONTO EMPLOYMENT & TRAINING**

### **iOS & Android Mobile Application Developer**



**YWCA**  
TORONTO

A TURNING POINT  
FOR WOMEN



**United Way**  
Greater Toronto

# Welcome to YWCA Toronto!

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## iOS & Android Mobile Application Developer

This presentation is intended to provide information about the training program and help you decide if it is the right program for you.





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**Is it for you?**



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**Here is a simple self-assessment to help you decide ...**

1. Are you passionate about mobile apps?
2. Do you love to solve problems with visual design and making things work seamlessly?
3. Are you able to translate creative vision into programming code?
4. Can you stay focused on challenges until they are solved?
5. Do you have a natural attention for detail and catching software or technology glitches and bugs?

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- ❑ If your answer is YES to all the preceding questions then a career as a Mobile App Developer may be for you.



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- ❑ If you only answered YES to some of the questions but remain curious and want to know more about the program...



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- ❑ Continue reading to learn if you meet the *eligibility criteria* and it is possible for you to commit to the *program's timelines and admission requirements*.





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**Ready to learn  
about the  
eligibility  
criteria?**

**It's presented in  
two parts...**



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- Part 1 – Eligibility Criteria (Status)

1. Women over 16 years of age.
2. Canadian Citizens or Ontario residents with a valid PR Card
3. Women in the low income category (family/individual)
4. Ready to work (reliable child care, housing, personal supports in place)
5. Financial provisions for supporting 4 months of intensive training without working
6. Able to provide original copies of residency status, income tax and academic records

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- Part 2 – Eligibility Criteria (Skills/Commitment)
  1. Proficiency in Java and/or C++ (test at intake)
  2. IT technical background or similar skills/knowledge background transferable from another career
  3. Use of a personal laptop with capability to download large software programs (ideally no more than 3 years old)
  4. Able to carry laptop to training site daily (no overnight storage)
  5. Willing and able to commit to a 24 week full-time program running from April 6 to Sept 18, 2020 / Monday to Friday / 9:30am to 4:00pm
  6. Able to maintain impeccable attendance and plan necessary appointments around the training schedule

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**Eligibility OK?**

**Then find out  
what the  
program offers...**





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- ❑ This is a ***full-time, intensive*** skills training program to prepare women for positions as iOS & Android Mobile Applications Developers.
- ❑ The program includes Salesforce training and certification as a Scrum Master.



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Training component	Date	Training Partner	Location	Time
Mobile Application Developer	Apr 6-Jun 26 12 Weeks	Seneca College	YWCA Toronto 2425 Eglinton Ave. E. Suite 303 (at Kennedy- Subway)	Mon-Fri 9:30 – 4:00
Salesforce Administration & Development	Jun 29-Jul 24 4 weeks	Intellipaath	Online	TBD
Scrum Master	2 Days	Scrum Alliance	Downtown Hotel	TBD
Work Placement	Jul 27-Sep 18 8 weeks	Various Employers	GTA, Ontario	TBD

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### The program offers you:

- ❑ A women-only learning environment
- ❑ Certified Seneca College IOS & Android Instructors
- ❑ Certified Salesforce and Scrum Instructors
- ❑ Seneca College Recognition Certificate
- ❑ Android Certification
- ❑ Self-marketing, job readiness and job search training
- ❑ Assistance obtaining an 8 week Job Placement (upon completion of the technical training)

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**Still  
interested?**

**Learn a little bit  
more before  
you decide...**





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Here are some promising facts:

- ❑ Women make up only 25% of the 1,296,600 Information & Communications Technology (ICT) professionals working across all sectors of the Canadian economy
- ❑ 6.4% of the 321,400 women working in the ICT sector in Canada are employed in Ontario
- ❑ 2.8% unemployment rate for women in the ICT sector in 2018 compared to 5.9% of women in the overall the Canadian economy



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### A few more promising facts for Mobile App Developers

National Average salary is \$61,995/yr.

- ❑ Min \$42,573/yr.
- ❑ Max \$86,562/yr.



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### ● Benefits

- ❑ High paying job positions
- ❑ Flexibility to work on your own
- ❑ Excellent labour market conditions
- ❑ Unlimited learning possibilities
- ❑ Diversity of industries
- ❑ Employers are actively seeking to diversify their workforce

### ● Challenges

- ❑ Entry level positions based on experience
- ❑ Work environments can be competitive/demanding
- ❑ High performance expectations
- ❑ Gender unbalance (three men for every woman)
- ❑ Contract/project work is frequent
- ❑ Reliable child care can be a deal breaker

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### Something of importance to consider...

- ❑ The program will give you the skills, credentials, work experience and self marketing tools to make connections. That's only half of the success equation.
- ❑ Your work ethics, attitude and capacity to develop networking opportunities and successful working relationships with colleagues and employers will make up the other half.





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**Ready to  
apply?**



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### Information Sessions:

- ❑ They are useful for those who need more in-depth information about the program and would like to talk to a staff person directly
- ❑ We offer them at different locations throughout the City. They are posted on our website and updated through our e-newsletter releases
- ❑ Check our [website](http://www.ywcatoronto.org/employment/skilledtrades) for dates/locations near you. If you are not receiving our newsletter, make sure you register to receive updates

[www.ywcatoronto.org/employment/skilledtrades](http://www.ywcatoronto.org/employment/skilledtrades)

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### Testing & Application Sessions

- ❑ Testing and application sessions are by **appointment only**.
- ❑ They take place at the **training site** and involve a Java or C++ assessment test and a personal interview with the counsellor
- ❑ Applicants we will need to provide proof of status to reside and work in Ontario
- ❑ Copies of total family income
- ❑ Academic records (as needed)

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### For those ready to apply

Email: Amina Shah at [ashah@ywcatoronto.org](mailto:ashah@ywcatoronto.org) or call [416.964.3883](tel:416.964.3883) to book your Java or C++ assessment test and application appointment.

### For those needing more information

Email: [skilledtrades@ywcatoronto.org](mailto:skilledtrades@ywcatoronto.org) to be registered in an information session and added to the newsletter list to get updates.

**For other inquiries please call 416.964.3883**



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### Training Site

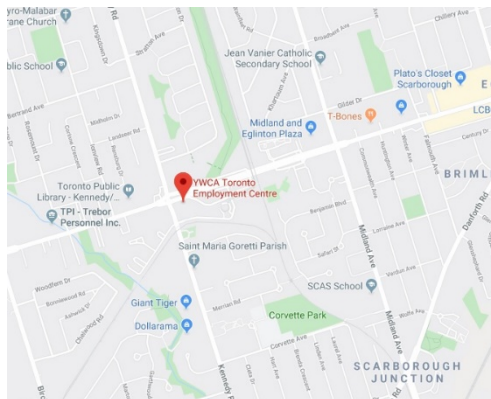
YWCA Toronto

2425 Kennedy Rd, Suite 303  
Scarborough, ON M1K 5G8

### Administration Site

YWCA Toronto

222 Dixon Road, Suite 207,  
Etobicoke, ON M9P 3S5



# Thank You!

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**We hope to see  
you soon!**



## In Gratitude to Our Partners

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Funding for this program is provided by the Office of Women's Issues at the Ontario Ministry of Children, Community and Social Services.

Our training partner is the Seneca College's Continuing Education Department